



TDM - How To use the Photoshop  
Add-On

# Introduction

With the TDM Photoshop add-on you are able to create your TDM Designs in Photoshop and export them as a TDM Template. The TDM Template can be imported into the TDM Designer.

# Requirements

If you want to use the Photoshop add-on you need to meet the following requirements:

- Have access to the TDM designer
- Have access to Content Creation > Templates
- Have Photoshop installed on your system

# How To use the Photoshop Add-On

## How the Photoshop Add-on works

This add-on will export every Photoshop layer as a separate element. Standard layers will become TDM Image elements, text layers will become TDM text elements.

**IMPORTANT:** The resolution of your Photoshop file needs to be the same as your preferred TDM Template. Common resolutions: Full HD = 1920x1080, Meeting room tables = 1280x800. Please check this before creating content.

The name of the layer decides which element is used when you export your design into a TDM Template.

You can also name the layers directly in Photoshop by using: <tickertape>CNN News

## Normal layers

TDM ELEMENT	PHOTOSHOP LAYER NAME
VIDEO ELEMENT	<video>
BROWSER ELEMENT	<browser>
IMAGE ELEMENT	<image>
YOUTUBE ELEMENT	<youtube>
VIMEO ELEMENT	<vimeo>
AUDIO ELEMENT	<audio>
SLIDESHOW ELEMENT	<slideshow>
QR CODE	<qr code>

## Text layers

TDM ELEMENT	PHOTOSHOP LAYER NAME
TEXT ELEMENT	<text>
TICKER TAPE ELEMENT	<tickertape>
DATE TIME ELEMENT	<datetime>**

For the Date/Time element you need to specify the format that you want to use. You can see a list of possible formats in the table below:

HH:mm	17:07
HH:mm:ss	17:07:55
dd-MM-yyyy	03-04-2019
dd-MM	03-04
dd-MMM	03 Apr
dd-MMMM	03 April
dd-MMM-yyyy	03 Apr 2019
dd-MMMM-yy	03 April 2019
dddd	Wednesday
ddd	Wed

## Using the Photoshop Add-on

There are two methods to use the Photoshop add-on. The first is by running it every time you want to export a template and the second one is to add the add-on to your Photoshop menu.

### Run as a script:

1. Download the extension file from the TDM Designer and unzip it
2. From the Photoshop menu navigate to "File > Scripts > Browse
3. DoubleClick on the "TDM Template Export.jsx" file
4. Your template will be saved to your desktop.

### Install it as a permanent Add-On:

5. Download the extension file from the TDM Designer and unzip it
6. Navigate to the folder where you have extracted the files
7. Copy the folder content into the correct folder for your Creative Cloud version.
8. Path: C:\Program Files \Adobe\Adobe Photoshop CC 2019\ Presets\Scripts\ (or a different version)
9. Restart Photoshop. You will find extension at Window > Extensions > extension name.
10. After designing go to "File > Scripts > TDM Template Export"
11. Your template will be saved to your desktop.

### Limitations:

- Currently only Windows support
- Only normal layers will work
- Custom fonts need to be uploaded manually to the TDM Designer tool
- Layer Blending is not supported (opacity works fine)
- Advanced typography is not supported